

Sustainable Adaptive Reuse Strategy Evaluation for Cultural Heritage Buildings

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ABSTRACT

Historical buildings are heritages that play a strategic role in the sustainable building environment need to be protected, and the continuation of the building stock from the past to the present should be ensured. With the concept of adaptive reuse, it is important that historical buildings gain new functional features with contemporary additions, ensure the continuity of cultures and carry the traces of the past to future generations. The aim of this study is to determine the adaptive reuse strategy of historic buildings, and to observe how contemporary additions are integrated to maintain a sustainable form of conservation. The research question of the study is how the contemporary additions that can meet the needs of the reuse of the historical buildings are applied. The building samples obtained through the literature review were evaluated in terms of physical aspects include criteria such as the size and mass of the additions, material selection, and the suitability of the existing historical building to the new function by using the comparative analysis method. It has been determined that although the designs of the additions are different from each other, most of the additions to the existing buildings are made for commercial and cultural purposes and involve steel and glass materials. The built environment can be revitalized as a result of bringing these buildings to society, using new functions and contemporary materials, and introducing economic, socio-cultural, and environmental innovations.

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1. Introduction

The concept of conservation is a multidimensional phenomenon that includes many components, and one of the most important features of conservation is keeping the historical environments alive with the values they carry. Although traditional methods are used as a protection method, adaptive reuse methods, which are differentiated by the developing material science and the desire for differentiation in design, are widely preferred. Adaptive reuse is a regulation that extends the life of buildings by enabling the use of existing buildings for different functional purposes (Mahtab-uz-

Zaman, 2011). Many studies reveal that the adaptive reuse strategy is more sustainable based on economic, social, and environmental impacts compared to the typical demolition of buildings (Aigwi et al., 2022; Chan et al., 2020). One of the reusing an existing building instead of construction a new building, reduces material use, transportation cost, energy consumption, and environmental pollution. Thus, a significant contribution can be made to low carbon consumption and sustainability in nature (Toprak and Sahil, 2021). Since historical buildings were constructed with the conditions and techniques of

the past, adaptation processes require various levels of intervention (Kutlu et al., 2022).

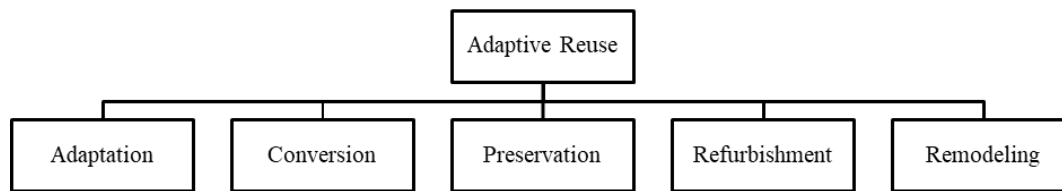
The adaptive reuse approach focuses on changing the useful and valuable features of the building with contemporary additions using different functions and materials (Shehata et al., 2015). From an economic point of view, it is often cheaper and faster to redevelop historic buildings with adaptive reuse rather than demolishing and rebuilding (Aigwi et al., 2018). In this case, which saves time, financial and structural costs are also reduced (Langston and Shen, 2007). With the re-functioning process for historical buildings, it is ensured that modern design requirements are added and the old building elements are preserved (Aigwi et al., 2020; Yuceer and Vehbi, 2014). Maintaining the existing building's structure and original features (Love and Bullen, 2009) or increasing the functionality of the historical building is one of the main purposes (Wong, 2016). The characteristics of cultures play a role in the change of architectural values (Suprapti et al., 2022; Rahmatulloh et al., 2020).

It is necessary for designers to create specific methodologies, risk management, and measures for adaptive reuse strategy, which has different challenges (Tam et al., 2016). The reuse of culturally valuable buildings in the city requires interdisciplinary thinking. Thus, it is possible to make evaluations where versatile solutions can be found against multi-faceted problems (Foster, 2020; Tafahomi and Nadi, 2020). Application of modern construction techniques instead of old construction techniques in versatile evaluation criteria (Kibert, 2007), the change of a certain part of the building rather than the transformation of the whole (Sandin et al., 2014), understanding its value in the building stock by obtaining realistic databases about the existing building with Building Information Modeling (BIM) technologies (Mustafa et

al., 2019; Stephan and Athanassiadis, 2017) are essential and it should be considered to construct economically improving systems by observing the environmental effects of adaptive transformation with technological tools (Shindell, 2015).

Evaluation of cultural heritage buildings in the context of adaptive reuse is a complex process as it must be done without damaging the existing structure, and it is becoming increasingly popular because it is an important subject (Camocini and Nosova, 2017). Douglas (2006) defined this concept as any intervention in a building that goes beyond maintenance to alter its capacity, function or performance. Schmidt et al. (2009) described the adaptive reuse strategy as the reflection of a building and its ability to maximize life value by responding to the needs of the users. Plevoets and Van Cleempoel (2011) explained the adaptive reuse phenomenon as the most effective way of preserving historical buildings and transferring them to future generations. Tanaç Zeren (2013) explained her adaptive reuse strategy as the act of finding a new use for historic buildings that help define the character of societies. Elsorady (2014) defined the concept as renovating historical buildings in a way that allows contemporary activities, without harming the collective memory of the society and the original texture of the building. Tan et al. (2014) emphasized the adaptive reuse approach, the change and transformation of the building by preserving its basic structure and texture. Fiorani et al. (2017) explained the definition of adaptive reuse as a process related to the relations between orientations and spaces in addition to function change. Rodrigues and Freire (2017) defined the concept of adaptive reuse as the retrofitting process of old buildings for new uses. Depending on the definitions made, the terms associated with the adaptive reuse approach are given in Table 1.

Table 1 Concepts associated with the adaptive reuse strategy (by the authors)



Conejos et al. (2016) proposed the principles regarding the building adaptation project in the decision processes in the building where adaptive reuse is applied. Yung and Chan (2012) interviewed practitioners involved in adaptive reuse projects in Hong Kong and explored sustainability factors. In this aspect, technological developments also play a role in decision processes in the adaptive reuse strategy, allowing quick decisions to be made. Multi-criteria techniques such as the space syntax method are used in facades and spatial organizations (Zaleckis et al., 2022; Rao et al., 2022).

It is also important to identify the actors according to the content of the project and their future use, analysis of the needs of the existing texture and region, classification of emergency and protection measures, proposals for replanning and new additions,

and evaluation of adaptive reuse potentials (Mısırlısoy and Günçe, 2016). Adaptation criteria need to be met in the perspective of the symbolic value of the building and new potentials (Bottero et al., 2019). It also affects the circular city strategy in the field of sustainable development of unused or abandoned cultural heritages and rapid transformation of cities takes place (Della Spina, 2021; Clarke et al., 2020). Numerous factors should be considered for the most suitable solution among the different reuse suggestions. A sustainable reuse proposal should transfer the value of historical buildings to future generations, enrich the local culture and raise the economic level of the society. When evaluating the success of an adaptable reuse project; it is expected to offer a physical benefit to the building (Knoth et al., 2022).

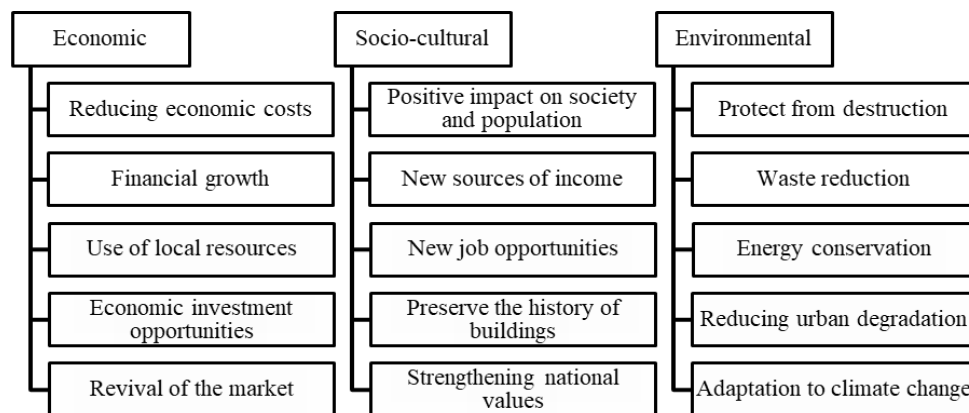
In this study, the samples that were re-functionalized to add to the existing building stock by renewing the historical and cultural heritages with contemporary constructions and materials examined. After the literature review, the features of the concept of adaptive reuse were introduced, then inferences were made by making evaluations according to certain parameters in the building, depending on the material and method. In introduction part, information about adaptive reuse is given and literature studies are searched. In Section 2, researches in the architectural context are included by looking at the economic, socio-cultural and environmental aspects, which are the 3 important elements of the adaptive reuse strategy. In Section 3, the characteristics of sustainable building projects are introduced and comparative analyses are made. In Section 4, the information obtained as a result of the comparative analyses has been evaluated. In Section 5, a reference has been made for future work on the building stock, depending on the evaluations made.

2. Adaptive Reuse Features

Adaptive use of buildings is a concept associated with architecture, but with its new function, it also affects various

disciplines such as civil engineering, urban planning and politics. From an architectural point of view, the adaptive reuse strategy is linked to deconstruction and material reuse (Chan et al., 2020). It can be defined in three general stages as deconstruction, soft stripping, complete structural disassembly and an individual disassembly project (Chini and Bruening, 2003). Deconstruction approach has two methods as destructive and non-destructive (Smith and Hung, 2015). The purpose of deconstruction is to take raw material from the physical infrastructure for reuse and recycling (İlerisoy and Takva, 2017; Langston et al., 2008). The term material reuse includes component reuse and recycling (Chan et al., 2020). These concepts, which stand out in the adaptive reuse strategy, require the adoption of different approaches in different building types in terms of economic, socio-cultural and environmental aspects. Table 2 shows the multiple advantages of the adaptive reuse strategy based on sustainability principles.

Table 2 The basic components of the concept of sustainability (by the authors)



New needs should be made in a contemporary language without degrading the original value of historical buildings, so as not to cause any confusion (Tabak and Sirel, 2022). Plevoets and Cleempoel argue that “adaptive reuse” have been started to use more frequently in the sense of urban, architectural and conservation strategy and sustainability of the biggest reasons for this. Concept of sustainability refuses the big scale demolitions and seeks the solution to guarantee ecological and socio-cultural pattern for the sake of future in transformation (Plevoets and Cleempoel, 2019).

In addition, the structural complexity of historic building projects, the environmental costs of demolition waste (Yuan et al., 2011) and regulatory requirements lead to indirect costs in the adaptation process (Wilkinson et al., 2009). In the context of socioeconomic developments, it is important to apply sustainable concepts (Niemczewska, 2020). From a socio-cultural point of view, the development of practical sustainable concepts for urban

transformation planning plays a role in the protection of architectural heritage together with adaptive reuse (Alpopi and Manole, 2013). For this reason, the new use of the buildings ensures that the historical heritages that are inactive socio-culturally are brought to the society by reviving them (Esther Yakubu et al., 2017). Environmentally, adapting historical buildings to new uses supports the reduction of pollution (carbon dioxide emission) and energy consumption resulting from construction activities (Itard and Klunder, 2007). Environmental performances of the building such as indoor air quality, acoustic and thermal analysis may not be fully met in some cases, but social gains balance this situation (Chan et al., 2020). Innovative technologies applied in buildings within the scope of adaptive reuse, as passive environmental systems are not generally supported in historical buildings, bring sustainable solutions (Bullen, 2007). Thus, the life cycle of the building is also extended (Othman and Heba, 2018).

Adaptive reuse projects of historical heritage are a conservation method and approach to maintain the building values and prevent them from falling into ruin (Ali et al., 2018). These projects prevent the uncontrolled demolition of the building, balance the maintenance time and have a positive effect on urban construction by reducing land use (Abdulameer and Sati'Abbas, 2020). Historical streets also connect the community in terms of land use (Zahid and Misirlisoy, 2021). Adaptive reuse projects, which strengthen the bond between societies, provide modern needs and activities by ensuring that buildings reach future generations. Economically, the reuse of historical heritage buildings creates new opportunities in the fields of accommodation, commercial and cultural activities. These projects, which are also important from an aesthetic point of view, increase the demand for buildings in the residential area (Alhojaly et al., 2022). With adaptive reuse strategies against climate change, supportive designs such as improving energy efficiency and making plans for maintenance-related climate change adaptation can be created (Sesana et al., 2018). In addition, analyses can be made depending on greenhouse gas emissions, fossil fuel, and water consumption (Assefa and Ambler, 2017).

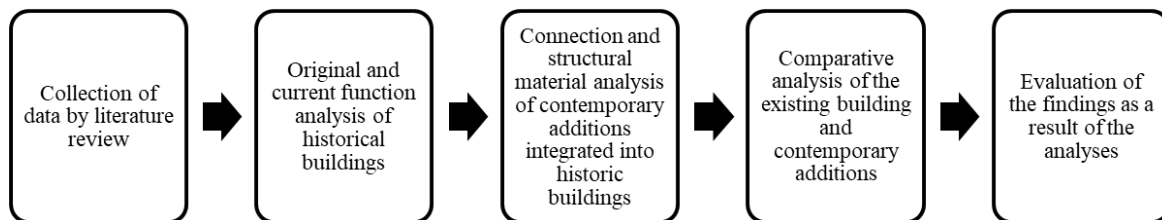
Contemporary use of immovable heritage aims to develop by considering sustainable development for both designers, engineers and institutions, but developing a strategy without damaging immovable historical building heritage is a challenging process. It is necessary to draw a road map by taking into account sensitive building elements in buildings that have a social, political, or religious meaning as well as a symbolic value (Lo Faro and Miceli, 2019). Compliance with building codes, conservation laws, temporary supports to stabilize building elements, plumbing and HVAC systems, foundation and roof mechanisms, and space access are criteria that require detail and expertise in adaptive

reuse projects (Hein and Houck, 2008). Building codes and regulations/legal restrictions, high redevelopment costs and construction delays, physical constraints, complexity and technical difficulties, inaccuracy of information and drawings, lack of qualified personnel, stability of production and development criteria, commercial risks, uncertainties, and management problems negatively affect the reuse of the building (Eray et al., 2019). In order to avoid making dangerous choices due to the wrong and risky use of resources, resources should be optimized and focused on getting the maximum benefit from society (Dell'Ovo et al., 2021).

3. Methodology

In the adaptive reuse strategy, contemporary additions should be applied without disturbing the texture and structure of historical buildings. From an architectural point of view, the combination of innovative materials and decisions for design and aesthetics brings sustainable solutions. The research question of the study is how the contemporary additions that can meet the needs of the historical building are applied in the most common historical buildings in the literature, which materials are used in terms of structure, and how the combination of old-new harmony is created. In the context of multiple evaluation criteria, the shape and plan geometry, contemporary addition size, contemporary addition material, facade features, function change, symmetry and proportion/size compliance were taken into account in ensuring the old-new harmony (Bottero et al., 2019; Wong, 2016; Conejos et al., 2013). Data were collected through literature review and these parameters were evaluated using comparative analysis. The flow chart of the study is given in Table 3.

Table 3 Flow chart of the study (by the authors)



In this study, historical buildings with high historical value and symbols of countries were selected. Additionally, historical buildings where adaptive reuse strategy is applied with contemporary additions constitute the scope of the study. These buildings were actively used in the period they were built and today they are adapted to meet the usage needs and constitute sustainable building stocks. They are the most known and iconic structures that can be found in the academic literature. With the

implementation of the adaptive reuse strategy, the addition of innovative materials contributed to sustainability.

The buildings examined according to the information obtained from the literature review were built between the 15th and the 20th century (Table 4). Six of the buildings are located in the United Kingdom (UK), five in Germany, three in the United States (USA) and others in different countries.

Table 4 Buildings with historical and cultural value where the adaptive reuse strategy is applied (Soliman and Aggour, 2018; Fisher-Gewirtzman, 2016; Fiedler and Schuster, 2016; Misirlisoy, 2011)

No	Project	Year of Construction	Year of Transformation	City	Country
1	German Parliament Building	1894	1999	Berlin	Germany
2	Jewish Museum	1933	1999	Berlin	Germany
3	Great Court at the British Museum	1820-1850	2000	London	UK
4	Documentation Center Nazi Party Rally Grounds	1930s	2002	Nuremberg	Germany
5	Higgins Hall, Pratt Institute	1869	2005	Brooklyn	USA
6	Gemini Residence	1909	2005	Copenhagen	Denmark
7	The Hearst Tower	1928	2006	New York	USA
8	Caixa Forum	1899	2007	Madrid	Spain
9	Moritzburg Museum	1400s	2008	Halle	Germany
10	Rotermann Carpenter's Workshop	1904	2009	Tallinn	Estonia
11	Rotermann's old and new flour storage	1904	2009	Tallinn	Estonia
12	Museum Der Kulturen	1849	2010	Basel	Switzerland
13	National Maritime Museum	1656	2011	Amsterdam	Netherlands
14	Louviers Music School Rehabilitation and Extension	1659	2012	Louviers	France
15	192 Shoreham Street	Victorian age	2012	Sheffield	UK
16	Museum de Fundatie	1938	2013	Zwolle	Netherlands
17	Bombay Sapphire Distillery	1724-1990	2014	Laverstoke	UK
18	CRICOTEKA Museum of Tadeusz Kantor	1900s	2014	Krakow	Poland
19	Seona Reid Building	1909	2014	Glasgow	UK
20	London Water Tower House	1867	2015	London	UK
21	Elbphilharmonie	1875	2016	Hamburg	Germany
22	Antwerp Port House	1990s	2016	Antwerp	Belgium
23	Tate Modern	1947-1963	2016	London	UK
24	Zeitz MOCAA	1921	2017	Cape Town	South Africa
25	44 Union Square	1928	2020	New York	USA
26	Convent Saint François	1480	2021	Sainte Lucie de Tallano	France






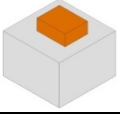
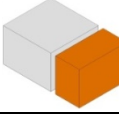


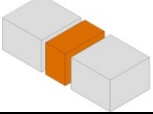





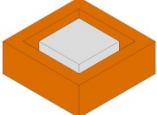
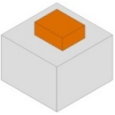


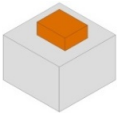





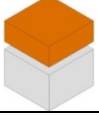
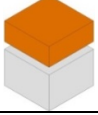

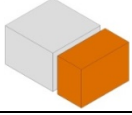






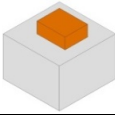
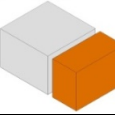









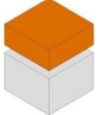
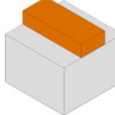



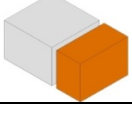
The examined buildings were numbered and classified according to the first year of construction and the year of transformation as a result of the adaptive reuse strategy and are shown in Table 4, in which the buildings are listed chronologically according to the year of transformation. Contemporary approaches, technology

opportunities, expanding material range, and the desire for differentiation in design have led to different applications in historical buildings. The current state of the buildings is given in Table 5 according to their functions and the added innovative material properties.

Table 5 Changing features of adaptive reuse projects (Alshawaaf and Lee, 2021; Pieczka and Wowrzeczka, 2021; Takva and İlerisoy, 2021; Šijakovic and Peric, 2018; Kim, 2018)

No	Original function	Current function	Material of the added structure
1	Parliament Building	Parliament Building	Steel frame, clear glazing dome
2	Courthouse	Museum	Steel and reinforced concrete, glass
3	Museum	Museum, library	Steel frame, triangle freeform glass structure consisting of panels
4	Nazi Rally building (meeting place)	Documentation Center	Steel frame and glass
5	Education (academic)	School of Architecture in Pratt Institute	Channel-glass, six pre-cast concrete columns, thick steel beams
6	Frosilos seed silos	Housing	Concrete core mass, glass facade, and glass roof
7	Mixed-use (Office etc.)	Hearst corporation headquarters (office)	Recycled steel, glass facade
8	Power station	Contemporary art museum,	Three main concrete cores, with oxidized cast-iron steel plates

Table 8 Integration of contemporary additions to selected historical buildings (by the authors)

Project no	1	2	3	4	5
Project image					
Structural addition					
Project no	6	7	8	9	10
Project image					
Structural addition					
Project no	11	12	13	14	15
Project image					
Structural addition					
Project no	16	17	18	19	20
Project image					
Structural addition					
Project no	21	22	23	24	25
Project image					
Structural addition					
Project no	26				
Project image					
Structural addition					

In the adaptive reuse strategy, there are four different methods in which the exterior of the building is renewed and the interior spaces are protected, the interior spaces are renewed and the exterior is preserved, the additions shaped according to the needs of the users are made in the existing structure, and only certain parts of the interior are renewed (Tam and Hao, 2019). Architectural design plans can also be changed according to these methods. It is important to develop a reuse concept in line with the principle of sustainability. Adaptable reuse and transformation of existing buildings as a task within the architectural discipline reaches effective solutions with minimum physical interventions, efficient management of existing building materials, and environmentally friendly design of building components in accordance with the principle of efficiency of resources in the

context of sustainability, as well as interior architectural design (Celadyn, 2019). While making design plans in architectural design systematics, insertion, intervention, or installation processes are also required (Brooker and Stone, 2019). In these design plans, it is necessary to be aware of the changes and transformations that occur in historical cycles and to develop appropriate legal and design methods. In Table 9, a comparative analysis of the buildings examined according to their architectural design features has been made. The decisions taken during the design process should not cause permanent damage to the building and should increase the value of the historical building in line with sustainability. The criteria in the table are an indication of the direction of the basic architectural approaches in the adaptive reuse phase.

Table 9 Comparison of structures based on architectural criteria (by the authors)

Project no	Shape and plan geometry change	Width change of added structure	Structural material change	Facade material change	Facade colour change	Facade texture change	Function change	Symmetry	Proportion/size compliance
1									
2									
3									
4									
5									
6									
7									
8									
9									
10									
11									
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24									
25									
26									

4. Findings

During the examination of the buildings' function change, which are listed chronologically, it can be said that the historical buildings were built mainly with commercial and industrial functions, and after the transformation, the industrial use decreased and the density in commercial and cultural functions

increased. When looking at innovative building materials as a result of the adaptive reuse strategy, it has been observed that the constructions are predominantly made of steel and glass materials, and in addition to this, reinforced concrete building materials are also used in buildings at an average level. Apart from this, wood, copper, composite, and ceramic construction materials are rarely preferred. The integration of contemporary

additions to the existing structure is generally positioned on the building mass. Formations in the form of a new structure or a top cover are seen on the existing structure.

In the context of architectural criteria, it was determined that the shape and plan geometry and the width of the added structure changed in approximately half of the buildings, the structure and facade materials changed in almost all buildings, and there were functional changes. In addition to these, it was determined that the symmetry is generally not preserved between the existing and contemporary buildings, asymmetry is more common, and structures with similar features in terms of ratio/size are less common. When considered typologically in general terms, it has been determined that construction systems designed with different shapes and geometries, built with steel and glass building materials for commercial and cultural purposes, located on the historical building are preferred in the context of adaptive reuse.

Considering the information obtained from the literature, academic studies in which the adaptive reuse strategy is applied are examined together, the function, the structural features of the contemporary additions, material and form configurations are examined with comparative analyses are limited. The detailed analysis of the functional and mass changes of historical buildings with the comparative analysis technique is an archive and can be seen as a contribution to the discipline of architectural preservation. The difference of the study from other studies in the literature is that historical building heritages are analyzed in detail with the content analysis method. The scale of the building stock in which the adaptive reuse strategy can be applied is wide. However, the important symbols of the countries with high historical value were examined. In this aspect, the limitation of this study has been drawn.

5. Conclusion

Adaptive reuse projects, where traditional and modern construction systems meet at the same point, form a bridge between the past and the future. In these projects, where traditional construction techniques and building materials are combined with modern and contemporary construction techniques and building materials, long-lasting structures are obtained within the framework of the sustainability principle. The return to active use of abandoned historical buildings, which have symbolic, cultural, religious, social, economic, environmental, and socioeconomic values in terms of architecture, by preserving their architectural and structural features, ensures that the region and the people of the region become active. Considering that demolition and rebuilding of buildings is more costly and in terms of sustainability, the adaptive reuse strategy is seen as an important and advantageous method in terms of maintaining the integrity of the city. In this study, the architectural features of the historical buildings in which the adaptive reuse strategy was applied were determined and analyzed. The importance of the study is to bring together adaptive reuse projects of important historical buildings selected from different countries, to analyze and compare their architectural and structural features in the context of sustainable conservation aspect. Findings on which architectural features are

taken into account in adaptive reuse projects have been obtained. By increasing the use of innovative sustainable materials in buildings, it is ensured that they are long-lasting. The continuation of the use of historical buildings at strategic points prevents the disruption of order by maintaining the balance of the city and the region. In a sustainable environment, adaptive reuse strategies are evaluated specifically for the building and passed on to future generations, which also plays an important role in the development of the building stock. Considering the adaptive reuse strategies with this study, the application of contemporary additions will constitute a guiding reference for designers and researchers in the context of its relationship with historical buildings. Based on this study, it is thought that analysis methods will be developed in adaptive reuse projects for future studies.

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